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M.B.A. (Part - I) (Semester - II) (CBCS) Examination, MAY - 2017
BUSINESS ENVIRONMENT (Paper - XVI)
Sub. Code : 57119

Day and Date : Thursday, 25 - 05 - 2017

Total Marks : 80

Time : 11.00 a.m. to 02.00 p.m.

- Instructions :**
- 1) Question No.1 and 5 are compulsory.
 - 2) Attempt any two questions from Que.No. 2 to 4.
 - 3) Figures to the right indicates full marks.

Q1) Case study.

Business environment should be created by every nation for overall growth of a country. In a 21st century, the world has changed in all sectors. Industry trade and commerce sectors directions have also changed due to the new rules and regulations laid down by WTO. In a developing country like India, has to create the business environment for business and economy. Justify your answer of the following questions.

- a) Explain the concept and nature of business environment. [10]
- b) State the factors of internal and external environment. [10]

- Q2)**
- a) What is liberalisation? State its impact on Indian economy. [10]
 - b) Explain the features of Indian money market. [10]

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- Q3)** a) State the role of capital market in India's industrial growth. [10]
b) Explain the features of foreign trade policy of 2009-2014 in India. [10]
- Q4)** a) What do you mean by 'SEZ's? State its advantages. [10]
b) Give an outline of planning commission of India. [10]
- Q5)** Write short notes on (Any Four) : [20]
a) Concepts of GDP and GNP.
b) Food Security in India.
c) Monetary Policy.
d) Sources of FDI.
e) WTO.
f) Patent laws and business development.

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